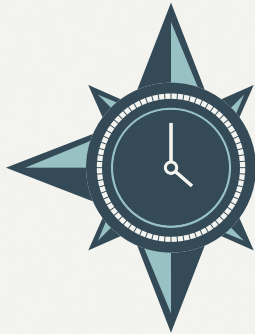# DIACARTA®

Your day never looked better.

DIACARTA®

DON'T JUST PLAN YOUR DAY. VISUALIZE IT.

Unlike conventional calendar and planning apps, Diacarta allows you to create a picture of your day. With over 50 icons to choose from scheduling your day is as easy as a tap, drag and drop.

And with the release of Diacarta 2.0, planning your day got a whole lot easier. Featuring iPhone native synchronization and a smoother, more precise interface, the world's best scheduling app just got better. And, be on the lookout for Facebook and Twitter integration coming soon.

DIACARTA DEVELOPS OFFICIAL PITCHFORK MUSIC FESTIVAL APP

Diacarta is also pleased to announce we've teamed up with Little Jacket and Pitchfork to design and develop the Official 2011 Pitchfork Music Festival application for iPhone.

Embodying the spirit and platform of Diacarta, the Pitchfork Festival App will allow festivalgoers to plan out their experiences by selecting bands from the official schedule and placing them around the clock.
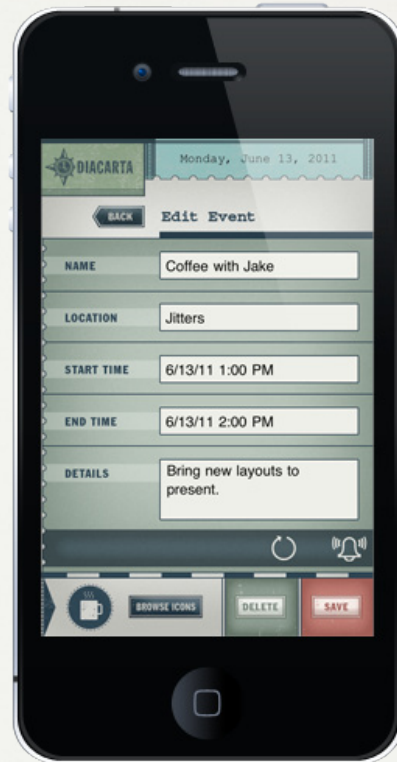
"one of the most beautiful apps for the iPhone I have seen. Intuitive to use and a perfectly simple planner."

—Notcot

DIACARTA®

Over 50 icons to choose from or choose a blank one and write in your own text.

Add details, set alerts and schedule recurring events.

Jump ahead using the calendar view.

Tap the home button to return to the current day. Tap the list view to see your day as a scrolling list.

DIACARTA®

ABOUT SQUNCH, LLC:

Like many good ideas, Squnch started as a couple scribbles in a Moleskine. Actually, the scribbles helped a young student, Jake Yanchar, stay organized during school. When the iPhone app revolution began, Jake quickly realized he might have a viable productivity app. Joining forces with his wife, Georgia, they founded Squnch and created Diacarta, a productivity app to revolutionize the way you see your day.

ABOUT LITTLE JACKET:

First and foremost, Little Jacket solves problems. But, if you break it down, they are designers, writers, illustrators, storytellers, strategists, developers, educators and craftsmen. They help organizations grow, develop new products, tell their story, raise awareness, change culture and solve the problems facing the community. Using a finely tuned combination of design, marketing and strategy—and a little bit of magic—clients are left not only with a solution, but with a warm and fuzzy feeling at the end of the day.

"An iPhone Calendar App for the Design-Oriented."

—Mashable